



Kildare Credit Union Ltd.

Rea House, Bride St., Kildare Town, Co. Kildare, R51 KF44

Phone: 045-521928

Email: marketing@kildarecu.ie

Web: www.kildarecu.ie

14th Jan 2025

Kildare Credit Union Community Outreach Programme

Dear Sir/Madam,

Kildare Credit Union is delighted to announce that the Community Outreach Programme will operate again in the financial year 2025. The Programme was introduced in 2016 and almost €185,000 has been distributed between local voluntary organisations over the last 9 years for many diverse projects.

Projects that focus on climate change and how we can reduce the carbon footprint in our community will be given priority when considering how to distribute this year's €20,000 fund.

If you or your organisation would like to apply for sponsorship or funding for an upcoming event, please read the information leaflet and complete the attached application form.

We are open to accepting completed applications forms from now until the end of March 2025. The applications will be assessed by the Board of Directors in April and all applicants will be contacted thereafter.

We look forward to hearing about the wonderful, imaginative community projects being organised. The work of the voluntary organisations in our community is so important and we are delighted to help.

Yours faithfully,

Judith Boyle, Chairperson



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Information for Community Outreach Applications

1. All applications for sponsorship will be considered by the Board of Directors of Kildare Credit Union.
2. Applications must be received by the end of March 2025. All applications will be assessed in April 2025.
3. Applications for sponsorship or funding must be made on the official Kildare Credit Union Community Outreach Application Form. Applications can be returned to Kildare Credit Union by post, email or in person.
4. The Community Outreach Application Form is available from our offices or can be downloaded from our website.
5. Sponsorship is limited to one per organisation in our financial year. Our financial year runs from the 1st October to the 30th September of the following year.
6. Kildare Credit Union does not guarantee sponsorship year-to-year. Each organisation can re-apply for sponsorship if required on an annual basis.
7. All applications must state how Kildare Credit Union will be represented through its sponsorship. The organisation must also demonstrate what benefits Kildare Credit Union and our community will get through the sponsorship of their organisation.
8. Kildare Credit Union requests that any sponsored organisation publish on their website, social media pages or in the local papers a photograph/brief statement in recognition of the contribution made by Kildare Credit Union.
9. Kildare Credit Union requests that any sponsored organisation display the credit union logo and Kildare Credit Union's banner during a sponsored event. Kildare Credit Union will provide a credit union logo and banner where necessary.
10. Kildare Credit Union requests that all sponsored organisations provide material showing how Kildare Credit Union was represented (photographs, copies of event brochures/adverts, printed items, copy of article in a newspaper etc.). Please send copies to the Community Outreach Programme of Kildare Credit Union Limited or email marketing@kildarecu.ie
11. Kildare Credit Union reserves the right to use the name of a sponsored organisation and any material provided for promotional purposes on our website, social media, AGM Booklet and local papers.
12. Terms and conditions of the agreed sponsorship will be documented and notified in writing. An example of this would be points 7 to 11 above. Failure to adhere to the terms and conditions could preclude the organisation from getting further sponsorship from Kildare Credit Union.
13. The decision taken by the Board of Directors on all applications is final and no correspondence will be entered into.



Community Outreach Programme 2025 Application Form

Organisation:	
Address:	
Organisation Type: (Club, Society, Charity, Person etc.)	
Contact Details:	<p>Name: _____</p> <p>Mobile No: _____</p> <p>Email: _____</p>
Purpose of Sponsorship:	
Amount of Sponsorship requested:	

Date(s) of Event: _____

Length of Event: _____ days/months/years

Event Location: _____

Target Audience: _____

Estimated Attendance: _____

Please provide a brief description of your event/project:

Have you previously received sponsorship or a donation from Kildare Credit Union?

If yes, please give details of sponsorship (dates, duration, purpose and amount)

Explain how the sponsorship/donation will benefit the membership of Kildare Credit Union and our community as a whole:

Describe how Kildare Credit Union will be recognised as a sponsor:

Signed: _____ **Position:** _____ **Date:** _____

Please send the completed application form and any supporting documentation, if applicable to:
Community Outreach Programme, Kildare Credit Union Ltd, Rea House, Bride Street, Kildare, Co
Kildare. R51 KF44 or by email to marketing@kildarecu.ie